

Hemisphere GPS Announces New Satloc(R) Bantam(TM) Aerial Guidance System

SAVANNAH, GA, Dec. 7 /CNW/ - (TSX: HEM) Today, from the NAAA Convention and Exhibition in Savannah, Georgia, Hemisphere GPS announced the availability of Satloc Bantam, a mid-level GPS guidance solution targeted at two markets; a growing customer segment seeking specific high-end features in a lower priced platform and the niche market of small agricultural aircraft and helicopters. Satloc Bantam has been modeled after Hemisphere GPS' popular M3™ guidance system—the most widely used GPS guidance system in aerial application. It compliments Hemisphere GPS' high-end IntelliStar™ system and the entry-level LiteStar™ II system to give customers a full range of guidance product choices in aerial application.

Using Hemisphere GPS' AirTrac™ software and a moving map display, Satloc Bantam is ideal for row crop spraying, forestry, and fire fighting. The benefits of this system are further enhanced by interfacing it with a flow control system such as Hemisphere GPS' IntelliFlow® or by connecting to Hemisphere GPS' new HQ asset tracking system. The Satloc Bantam offers the affordability and advanced feature sets that the market needs, and Hemisphere GPS adds the quality and service network that the industry requires.

"As the leader in aerial application guidance and control products, the low-cost yet powerful Bantam guidance solution is a perfect fit to our product line, especially in global markets such as South America and Australia where tough economies have forced users to purchase lower-priced guidance systems," says Greg Guyette, Director of Sales & Marketing, Air Products at Hemisphere GPS. "Aerial application customers will appreciate the simplicity and light form factor of this product, which offers the high-end features that have become essential in today's working environment."

Satloc Bantam is lightweight and quick to install, making it a good choice for equipping helicopters and all modern agricultural airplanes, such as the Ipanema, the alcohol-powered aircraft from Brazilian manufacturer Embraer. Customers can choose between various screen and lightbar options. The lightest configuration allows for a 1.7lb (.77kg) touchscreen, a 2.5lb (1.13kg) lightbar and a 4.1lb (1.86kg) CPU with integrated Crescent® GPS, and takes up very little room in an aircraft.

Satloc Bantam will be on display at the NAAA Convention & Exhibition in Savannah, GA from December 7 through December 8, 2010.

About Hemisphere GPS

Hemisphere GPS designs and manufactures innovative, cost-effective GPS products for positioning, guidance, and machine control applications in agriculture, marine, construction, and other markets. The Company holds numerous patents and other intellectual property and owns several leading brand names, including Outback Guidance®, a leading brand in precision GPS for agriculture. The Company is headquartered in Calgary, Alberta, with major product development, sales, and marketing facilities in Arizona, Kansas, and Australia. Hemisphere GPS is listed on the Toronto Stock Exchange (TSX) trading under the symbol "HEM" and is one of the TSX Cleantech designated companies. For more information about Hemisphere GPS, please go to www.hemispheregps.com.